**NEW IDEAS ON HYPERTENSION TREATMENT**

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A new study on blood pressure targets in patients with hypertension should lead to a fundamental reassessment of the way in which we treat this condition.

SPRINT evaluated a target SBP of <140 vs. <120 mm Hg and reported better outcomes in the intensive treatment arm; this was true whatever the starting BP, including values well within range usually regarded as "normal" (SBP<140 mm Hg). The question therefore arises: should we abandon the BP criteria for starting anti-hypertensive therapy, and institute therapy based solely on cardiovascular risk?